

# OMONIYI ALIM I

## UI/UX DESIGNER AND DEVELOPER

I am an experienced UI/UX Designer looking to create dynamic, user-centered experiences that positively impact business goals.

### EXPERIENCE

UI/UX Designer - Remote

WINTRIO - USDA - December 2022 - August 2023

- Designed mock-ups and wireframes in Figma, standardizing branding for current and future department applications, allowing applications to be built in 7-10 days vs 30+ days in previous projects.
- Developed theme and applications using HTML/CSS, postcss, and scss to design a universal template in Blazor via Visual Studio/GitHub, achieving mobile responsiveness and ADA compliance in under 6 months.
- Collaborated and communicated with stakeholders via surveys and group sessions to gather user data and use cases for updating legacy systems, implementing changes through mock-ups for new apps.
- Ensured ADA Compliance using tools like WAVE, HotJar and accessibility insights, maintaining WCAG 2.1.1 AAA compliance 100%.
- Remotely interacted with a team of 8 developers to design and build documentation for updated legacy systems.

UI/UX Developer - Remote

APEX SYSTEMS - ATHLETICO | October 2021 - January 2023

- Collaborated with marketing and design teams to perform surveys and group studies, maintaining a user-centered focus and providing support for user complaints via updates to mock ups.
- Designed elements using CSS and HTML in Microsoft Power Apps and Azure DevOps, aligning with project requirements and Figma designs.
- Tested ADA compliance across the patient portal, achieving 100% compliance with WCAG 2.1 guidelines.

Graphic Designer & UI/UX Developer - Remote

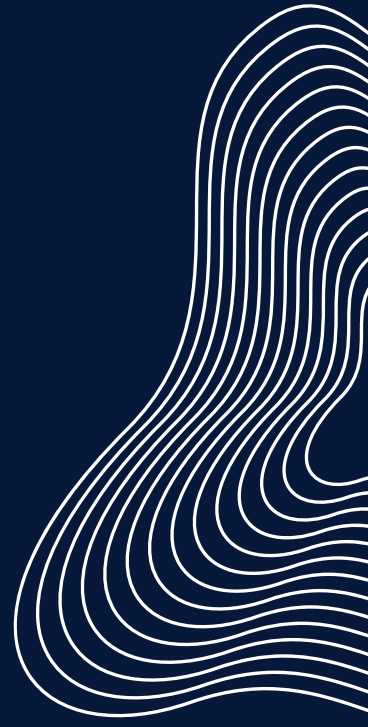
BIRTHRIGHT AFRICA | March 2021 - November 2021

- Developed landing pages for events using WordPress, HTML, CSS, and JS, increasing ticket sales 27%.
- Designed fundraising marketing materials to connect with donors and increase donor engagement by 15%.
- Created social media posts for events on flexible timelines, boosting user engagement by 13%.
- Collaborated with engineers to integrate an intranet system for scholars to learn via the web.

Senior WordPress Developer - Hybrid

THE DAY PUBLISHING COMPANY | December 2018 - September 2021

- Collaborated with marketing teams to guarantee brand consistency, developing strategies to increase engagement by 20% and revenue based on Google Analytics.
- Established a new event booking system for a \$XXXM per year nonprofit, saving 240 hours of processing time annually.



### SKILLS

Figma  
Adobe CS  
Adobe XD  
Sketch  
HTML  
JavaScript  
CSS  
Bootstrap  
Tailwind  
ReactJS  
ADA Compliance Testing  
Shopify  
WordPress  
SquareSpace  
Canva  
Jira  
Wireframing  
Framer  
Shopify  
Hot Jar  
Azure Dev Ops  
Tableau

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